



GRANTHAM TOWN FC



SPONSORSHIP BROCHURE

2023/24

WE ARE THE GINGERBREADS

Welcome to Grantham Town Football Club, a club steeped in history and at the heart of the community for so many years. In recent years, the club has been through many ups and downs, with changes in management, the board and the wider Gingerbreads. Now is time to look forward and embrace the changes with a fresh outlook and revive the once beating heart of the community. The aim is to become one club with Grantham at its heart again and look ahead to our 150th anniversary in 2024.

Over the last season we have seen the club get closer to that goal, although we still have more work to do. We really are a giant family from the bottom to the top, on and off the field, and with two brand new junior squads this season we really are for all the family.

We are pleased to share the new commercial advertising and sponsorships available with you, in the view of developing new local partnerships and, as a way of giving back to Grantham businesses who have supported The Gingerbreads and the wider club for many years. Why not join us and become part of The Gingerbread family.

TRIVIA: Why the Gingerbreads?

It is said that Grantham Gingerbread came about as a result of a mistake by a local baker in the 1740's. He was making Grantham Whetstone biscuits when he mixed up the ingredients and the result was Grantham Gingerbread. This proved so popular with his customers that he continued producing it. As a result of this Grantham Town FC have long been known by the nickname "The Gingerbreads"

- WHEREVER YOU GO WE WILL FOLLOW -



Coming Soon

150th Anniversary

Kit

1874 - 2024

Would you like to be centre stage
for our 150th year?

FIRST TEAM SPONSORSHIP

Match Kit

Sponsorships:

Main Kit Sponsor - Front of Shirt (per season)

- Home - SOLD
- Away - £6000

Rear of Shirt (per season)

- Home - £3000
- Away - £3000

Shorts (per season)

- Home - £2000
- Away - £2000

Left/Right Arm (per season)

- Home - £2000
- Away - £2000

What's included in match & pre-match kit sponsorship?

- Your logo printed on the selected item(s)
- 2 x Season tickets for first team
- A5 programme advert in all home match programmes
- Mentions on the club's official website
- Social media advertising
- 1 x First Team Match Sponsorship per season
- Monthly sponsors newsletter

Pre-Match Kit

Sponsorships:

Pre-Match Kit - £3000

This package offers the maximum exposure. This includes:

- Tracksuits - Worn by player pre & post match
- Kit Bags
- Warm Up Kit - worn at all home & away matches during pre-match training.



ACADEMY SPONSORSHIP

What are the benefits of Sponsorship?

Your logo on all home or away shirts of your chosen team

1 x Advertising board at the ground

2 x Season tickets

Social media advertising

Mentions on our official website

Monthly sponsors newsletter

SPONSORSHIP OPTIONS

Junior Premier League Match Kit - £1000

Your choice of home or away for one of the following teams:

- Under 13's
 - Home - Available
 - Away - Available
- Under 15's
 - Home - SOLD
 - Away - SOLD
- Under 16's
 - Home - SOLD
 - Away - SOLD
- Under 18's
 - Home - SOLD
 - Away - Available

National Alliance League & SCL U19 Match Kit - £1500

- Home - Available
- Away - Available

Academy Coaches Training Kit - £1500

This will include the following:

- Your logo on back of all 16 coaches during academy matches and training sessions
- 1 x Advertising board at the ground
- 2 x Season tickets
- Social media advertising
- Mentions on our official website
- Monthly sponsors newsletter

All of these are based on one season deals - If you would prefer a two year deal, or multiple shirt sponsorships, please get in touch.

For more information contact Anna on enquiries@granthamtownfc.com

PLAYER & MANAGEMENT SPONSORSHIP

If you are looking for a unique, cost-effective way to advertise, a special gift for someone or you're a group of mates wishing to show your support for your favourite Gingerbread, sponsoring a player for the season is a perfect choice.

What's included in your sponsorship?

Option 1 - £ 60 (Home or Away)

- Your name in every matchday programme
- Your name on your chosen player's profile on our website
- An announcement post on our social media platforms
- 2 x Tickets to a home match of your choice (league game only)

Option 2 - £100 (Home or Away)

All of the Option 1 benefits with the addition of;

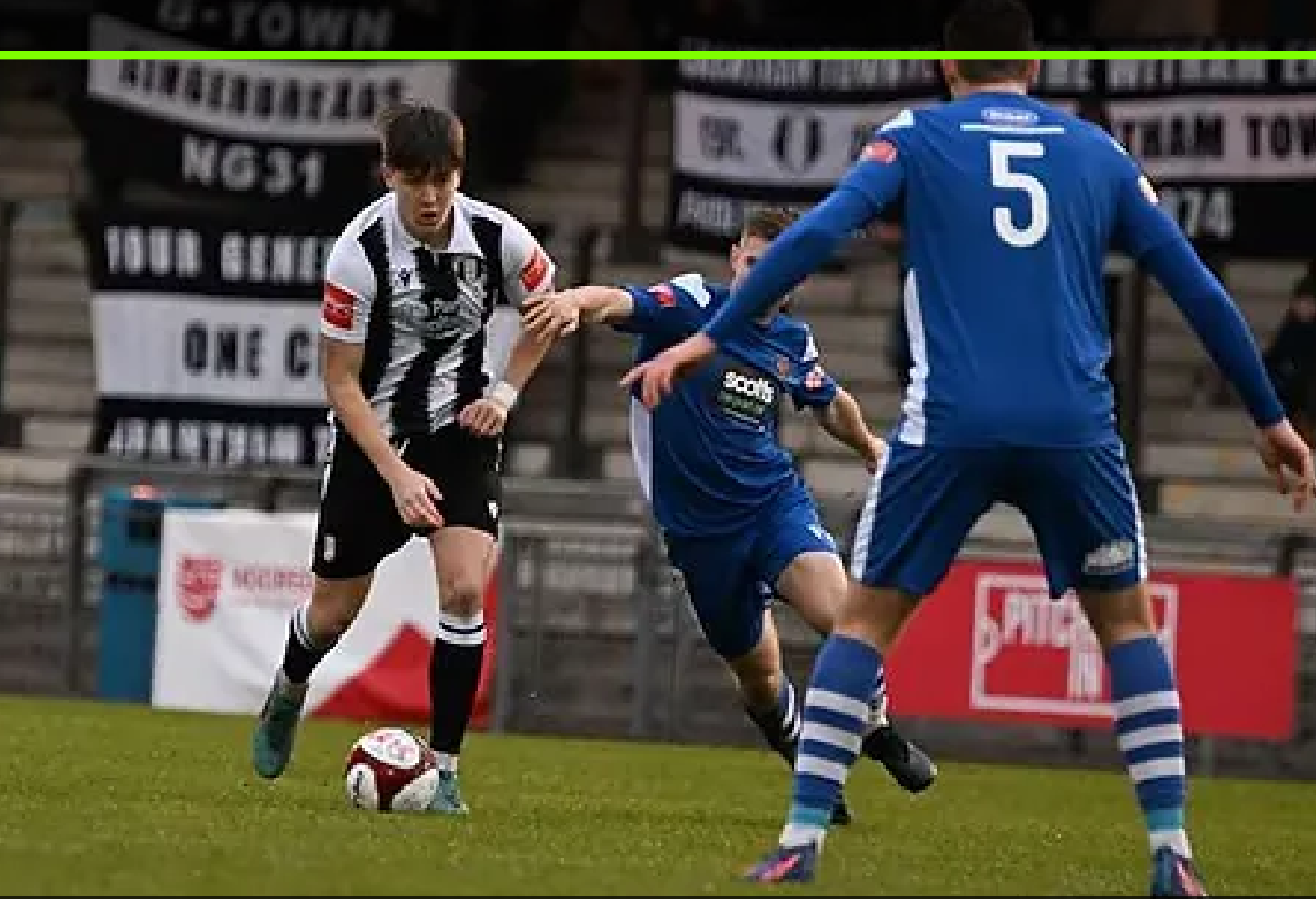
- Match worn shirt

Option 3 - Home, Away & Training Kit for £250

All of the Option 1 benefits with the addition of;

- Board room hospitality at your chosen match
- Seats in the directors box at your chosen match
- Signed photo of you and your player

MATCH DAY PACKAGES



Match Sponsorship - £300

Includes:

- 10 x Tickets
- Matchday programmes
- Hot/Cold food before the match
- Half-time drinks (1 drink per person)
- Meet the Manager before the game
- Photo of your day
- Pick Man of the Match

Extra people - £30pp

Match Ball - £100

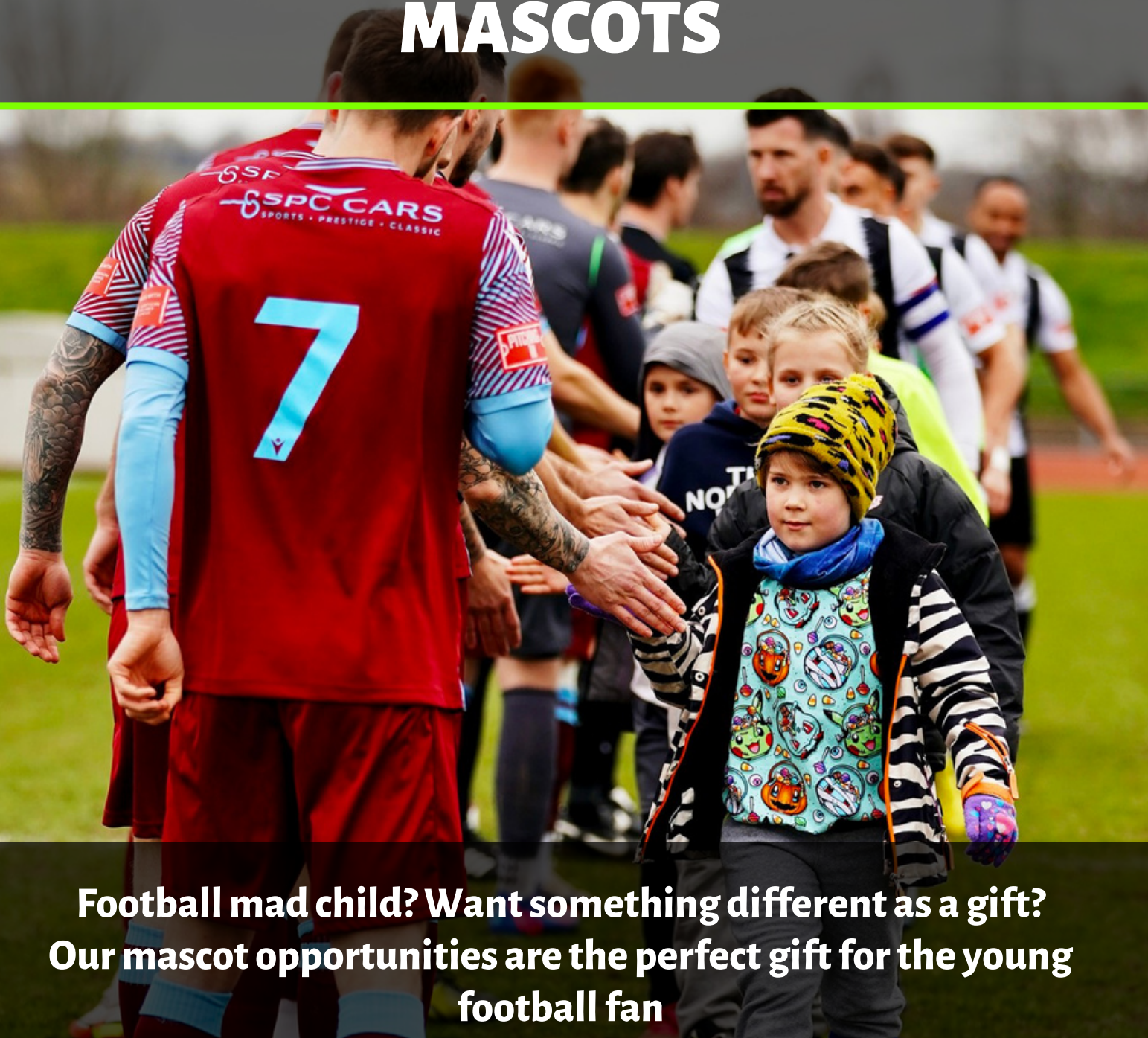
Includes:

- 4 x Tickets
- Matchday programmes
- Tea/Coffee
- Signed match ball by players and staff
- Boardroom hospitality at half-time - Buffet
- Meet and have a picture with a player of your choice

These packages can also be added to any of the previous advertising opportunities for additional cost

For more information contact Anna on enquiries@granthamtownfc.com

MASCOTS



**Football mad child? Want something different as a gift?
Our mascot opportunities are the perfect gift for the young
football fan**

Includes:

2 x Tickets*

1 x Grantham Town FC Shirt

Walk out with players at a home
fixture of your choice

Picture taken with first team captain
& manager

£50 per mascot

*Please note at least one of these must be used by the accompanying adult

For more information contact Anna on enquiries@granthamtownfc.com

PITCHSIDE ADVERTISING

GRANTHAM TOWN
FC PLAYERS CLUB

Sponsored by

A fun and easy way
to support
your local football
club



For more information call the Lottery Manager
on 01476 578 364

W
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£2
PLU
CASH

What's included in your sponsorship?

- 2 x Pitchside banners (180cm x 75cm)
- 2 x Season tickets
- Advert in all home match programmes
- Mentions on the club's official website
- Social media advertising
- Monthly sponsors newsletter

How much will it cost?

One season agreement - £600

Two season agreement - £1000
(£500 per season)

We can offer various payment options to suit your budget, please get in touch to discuss further.

For more information contact Anna on enquiries@granthamtownfc.com

EAST STAND ADVERTISING



What's included in your sponsorship?

- 500cm x 150cm Banner
- Choice of just six premium spaces
- 2 x Season tickets
- Advert in all home match programmes
- Mentions on the club's official website
- Social media advertising
- Monthly sponsors newsletter

How much will it cost?

One season agreement - £750

Two season agreement - £1350
(£675 per season)

We can offer various payment options to suit your budget, please get in touch to discuss further.

For more information contact Anna on enquiries@granthamtownfc.com

MAIN STAND ADVERTISING



ASTON BARCLAY

Vehicle Remarketing

What's included in your sponsorship?

- 500cm x 150cm Banner
- Choice of just three premium spaces
- 2 x Season tickets
- Advert in all home match programmes
- Mentions on the club's official website
- Social media advertising
- Monthly sponsors newsletter

How much will it cost?

One season agreement - £750

Two season agreement - £1350
(£675 per season)

We can offer various payment options to suit your budget, please get in touch to discuss further.

For more information contact Anna on enquiries@granthamtownfc.com

CAR PARK ADVERTISING



padstore
SELF STORAGE

FLEXIBLE - ECONOMICAL - SECURE

LOCATIONS

Grantham NG31 8NX

Melton LE13 0BL

Sleaford NG34 7EQ

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info@pad-store.co.uk | www.pad-store.co.uk

What's included in your sponsorship?

- 300cm x 150cm banner
- Prime car park location
- 2 x Season tickets
- Advert in all home match programmes
- Mentions on the club's official website
- Social media advertising
- Monthly sponsors newsletter

How much will it cost?

One season agreement - £700

Two season agreement - £1300
(£650 per season)

We can offer various payment options to suit your budget, please get in touch to discuss further.

For more information contact Anna on enquiries@granthamtownfc.com

DUG OUT ADVERTISING

What's included in your sponsorship?

- 500cm x 50cm board
- Just two slots available
- 2 x Season tickets
- Advert in all home match programmes
- Mentions on the club's official website
- Social media advertising
- Monthly sponsors newsletter

How much will it cost?

One season agreement - £1600

Two season agreement - £2900
(£1450 per season)

We can offer various payment options to suit your budget, please get in touch to discuss further.



For more information contact Anna on enquiries@granthamtownfc.com

GINGERBREAD HUT ADVERTISING



What's included in your sponsorship?

- Sign on the side elevation of the hut
- 2 x Season tickets
- Advert in all home match programmes
- Mentions on the club's official website
- Social media advertising
- Monthly sponsors newsletter

How much will it cost?

One season agreement - £1200

Two season agreement - £2200
(£1100 per season)

We can offer various payment options to suit your budget, please get in touch to discuss further.

VENUE HIRE & CORPORATE EVENTS

The Gingerbread

Venue 1874

**Are you struggling to find that perfect venue?
The Gingerbread Venue 1874 is available to hire and, with a
number rooms available, is perfect for any occasion.**

The facilities available include:

- Fully licenced bar
- Projector & 100" screen
- Sky Sports
- Variety of different sized rooms
- Hot & cold food
- Tablecloths, chair covers & sashes
- Self-serve tea, coffee & biscuits

Function Room Hire - from £150

Corporate events & Meetings - from £30 per hour

Football themed birthday parties - from £175

For more information contact Claire on enquiries@granthamtownfc.com



CONTACT US

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